



Join us for AMEA's 75th Birthday!
2021 AMEA Professional Development Conference
January 21-23, 2021

Dear AMEA Exhibitor,

The 2021 AMEA Professional Development Virtual Conference is scheduled for January 21-23. We will include most of the same features as the in-person conferences – including a VIRTUAL EXHIBIT HALL. We know how important it is to provide professional development for our members during these uncertain times and we also want to stay engaged with our industry partners and colleges. The exhibit hall will provide an opportunity for attendees to visit your virtual booth where you can include videos, ads, links, social media, face to face meetings, etc.

We will also offer opportunities to sponsor sessions, networking lounges, or other events. Sponsors may promote their business or institution with a one to two-minute video promo at the beginning of a session and a banner or logo placed in the conference schedule when the session or event is listed. In many ways, we'll be able to be more creative in getting your message across in a virtual setting than in person.

We offer three levels of sponsorships. See the details in the sidebar.

We look forward to “seeing” you virtually in January as we celebrate AMEA's 75th birthday!

BRONZE LEVEL SPONSORSHIP

\$250

- Booth in the Virtual Exhibit Hall
- About Us - Logo, Company/Institution description
- In the Booth - Photos and bios with contact info (clickable email addresses)
- Link to schedule a 1:1 meeting
- Products and Services - Highlight products and services with photos, ads, links, etc.
- Videos - Create videos to promote your business or institution
- Get in Touch - Attendees fill out a contact form and email it to you
- Related Sessions - Link to sponsored sessions or events
- Let's Talk - Attendees can submit a chat request to you

SILVER LEVEL SPONSORSHIP (limit 16)

\$500

receives all of the above, plus:

- Larger booth in Virtual Exhibit Hall
- Session/Event Sponsorship (limit 16)
- Video Promo Preceding Sponsored Session/Event (up to 1 minute)
- “Sponsored by” logo on Schedule Listing
- Link to Website or Social Media on Schedule Listing
- AMEA Social Media Promotion

GOLD LEVEL SPONSORSHIP (limit 2)

\$750

receives all of the above, plus:

- Largest booth in Virtual Exhibit Hall
- General Session/Keynote Sponsorship (limit 2)
- Video Promo Preceding Sponsored Session/Event (up to 2 minutes)