

Ala Breve Magazine

The Official Publication of the Alabama Music Educators Association

2020-2021 Advertising Rates

Become an AMEA Industry Member and save!

Full Color CMYK slots:

| | | |
|-----------------------|---|----------|
| Full page cover | 8 ½ X 11 (back, inside-front, inside-back) 1 st come, 1 st served | \$450.00 |
| Full page | 8 ½ X 11 | \$425.00 |

Black and White:

| | | |
|----------------------|------------------------|----------|
| Full page..... | 7 ½ X 10 | \$300.00 |
| One-half page..... | 7 ½ X 5 | \$200.00 |
| One-third page..... | 2 ¼ X 10 or 4 ¾ X 5 | \$175.00 |
| One-fourth page..... | 2 ¼ X 7 ½ or 4 ¾ X 3 ¾ | \$135.00 |
| One-sixth page..... | 2 ¼ X 5 or 4 ¾ X 2 ½ | \$110.00 |
| One-eighth page..... | 2 ¼ X 3 ¾ | \$90.00 |

| <u>Issue</u> | <u>Feature</u> | <u>Closing Date for Ad Copy</u> |
|-------------------|--|---------------------------------|
| Fall (Aug-Sept) | Back-To-School Issue | July 15, 2020 |
| Winter (Oct-Nov) | AMEA Conference Issue | September 15, 2020 |
| Spring (Feb-Mar) | All-State Issue | January 15, 2021 |
| Summer (May-June) | Digital issue (emailed and on the website) | April 15, 2021 |

Reserve an ad in the Fall, Winter, & Spring issues and get an ad in the Summer issue free!
See Space Reservation Form. We will bill you approximately 2 weeks after publication of each issue.

Technical Information

Ads must be submitted in one of the following formats:

- Send ads by e-mail - **press-ready pdf file**. NO OTHER E-MAIL ADS WILL BE ACCEPTED.
- Ads too large to be sent by email may be shared using Dropbox, Google Docs, etc. Always email for confirmation.
- No faxed ads.

Send Ad Materials to:

Garry Taylor, Advertising Manager
1600 Manor Drive NE
Cullman, Alabama 35055
amea@bellsouth.net