

Ala Breve Magazine

The Official Publication of the Alabama Music Educators Association

2019-2020 Advertising Rates

Become an AMEA Industry Member and save!

Full Color CMYK slots:

Full page cover	8 ½ X 11 (back, inside-front, inside-back) 1 st come, 1 st served	\$450.00
Full page	8 ½ X 11	\$425.00

Black and White:

Full page.....	7 ½ X 10	\$300.00
One-half page.....	7 ½ X 5	\$200.00
One-third page.....	2 ¼ X 10 or 4 ¾ X 5	\$175.00
One-fourth page.....	2 ¼ X 7 ½ or 4 ¾ X 3 ¾	\$135.00
One-sixth page.....	2 ¼ X 5 or 4 ¾ X 2 ½	\$110.00
One-eighth page.....	2 ¼ X 3 ¾	\$90.00

<u>Issue</u>	<u>Feature</u>	<u>Closing Date for Ad Copy</u>
Fall (Aug-Sept)	Back-To-School Issue	July 15, 2019
Winter (Oct-Nov)	AMEA Conference Issue	September 15, 2019
Spring (Feb-Mar)	All-State Issue	January 15, 2020
Summer (May-June)	Digital issue (emailed and on the website)	April 15, 2020

Reserve an ad in the Fall, Winter, & Spring issues and get an ad in the Summer issue free!
See Space Reservation Form. We will bill you approximately 2 weeks after publication of each issue.

Technical Information

Ads must be submitted in one of the following formats:

- Send ads by e-mail - **press-ready pdf file**. NO OTHER E-MAIL ADS WILL BE ACCEPTED.
- Ads too large to be sent by email may be shared using Dropbox, Google Docs, etc. Always email for confirmation.
- No faxed ads.

Send Ad Materials to:

Garry Taylor, Advertising Manager
1600 Manor Drive NE
Cullman, Alabama 35055
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