AMEA Governing Board Meeting
June 12, 2014
Montgomery Renaissance Hotel
Montgomery, Alabama

The AMEA Governing Board met at the Renaissance Hotel in Montgomery, Alabama on June 12, 2014. The meeting was called to order at 10:04 a.m. by AMEA President Carl Hancock. Present at the meeting: Carl Hancock, Sara Womack, Susan Smith, Garry Taylor, Carla Gallahan, Rusty Courson, Mike Holmes, Sarah Schrader, Carl Davis, Pat Blackwell, Stacy Daniels, Thad Walker, Ciff Huckabee, Ted Hoffman, James Zingara, Harry McAfee, and Becky Lightfoot.

A motion was made to delay the reading of the minutes (Sara Womack, Ted Hoffman). Passed.

Garry Taylor presented and discussed the AMEA Financial Report.

The minutes of the January 22, 2014 meeting of the AMEA Governing Board were read by Recording Secretary, Carla Gallahan. A motion was made to approve the minutes as read (McAfee, Hancock). Passed.

The minutes of the January 24, 2014 meeting of the AMEA General Session were read by Recording Secretary, Carla Gallahan. A motion was made to approve the minutes as read (Courson, Smith). Passed.

The minutes of the January 25, 2014 meeting of the AMEA Governing Board were read by Recording Secretary, Carla Gallahan. A motion was made to approve the minutes as read (Hoffman, Womack). Passed.

Scroll down for officer, committee and division reports.

Garry Taylor conducted Leadership Training for the AMEA Executive Board.

New Business

The FAME Scholarship applications were distributed, reviewed, and voted upon.

A discussion occurred on reorganizing the AMEA Committees and involves a collapsing of structure and renaming of committees. Rationale for the reorganization: some of the committees no longer exist and some of the committees are duplicates. This reorganization aligns with the new strategic plan that will be voted on at the next meeting. A motion was made to accept the reorganization of the AMEA Committees (Gallahan, Hoffman). Passed.

Scheduling for the 2015 AMEA Conference was discussed.
Review of the Executive Director: the Board conducted this annual review and reported that Gary Taylor is doing an excellent job as AMEA Executive Director. He is professional, accessible, and has a very good relationship with all divisions.

Review of the Ala Breve Editor: the Board conducted this annual review and reported that Garry Taylor has done excellent work with the Ala Breve and is extremely organized.

The 2014-2015 AMEA General Budget was reviewed and discussed. A motion was made to accept the budget as amended. Passed.

A motion was made to increase the state level NAfME dues by $5.00. The motion failed.

A motion was made to increase the AMEA Conference registration for “active” members to $85.00 (pre-registration) and $100.00 (on-site registration) to take effect immediately (Gallahan, Smith). Passed.

The next meeting of the AMEA Governing Board will be held on Saturday, August 16, 2014, 10:00 a.m.

The AMEA Governing Board meeting was adjourned at 2:29 p.m.

Respectfully submitted,
Dr. Carla Gallahan
AMEA Recording Secretary
Alabama Music Educators Association
President's Report


Our 2015 Conference will feature **Dr. Robert Duke** from the University of Texas at Austin. Dr. Duke will serve as our keynote speaker, present a general session for music teachers (HED), and preside over a research paper session for graduate students (HED). He is the author of the *Habits of Musicianship* and *Intelligent Music Teaching: Essays on the Core Principles of Effective Instruction*.

**Dr. Deborah Confredo** (formerly Sheldon), author of *Measures of Success. The Complete Woodwind Instructor: A Guidebook for the Music Educator* and *Lessons in Performance*, she is also the editor of *Superior Bands in Sixteen Weeks* and *Chorales, and Rhythmic Etudes for Superior Bands*. Dr. Sheldon will be here to conduct a reading band of FJH publications in 2015.

**Col. Arnold D. Gabriel** former director of the United States Air Force and recipient of the Midwest Clinic Lifetime Achievement Award will return to Montgomery, AL in 2015 to conduct the Intercollegiate Band.

**Dr. Tim Lautzenheiser** from Attitude Concepts for Today, Inc. will serve as the keynote speaker for our 2016 Conference on Thursday and present a session before flying away to another conference.

**Dr. Maribeth Yoder-White**, Southern Division President, will present a session on advocacy in the choral room (working title) at our 2016 Conference on Friday and speak at our Leadership Breakfast.

2. The National Leadership Assembly, Hill Day, and the Collegiate Advocacy Summit will be held on June 25-29. Carl Hancock, Garry Taylor, and Susan Smith will be representing AMEA at the National Leadership Assembly. They are scheduled to meet with staff members from the offices of Senator Sessions (R), Senator Shelby (R), and Congresswoman Sewell (D, 7th District). They are waiting to hear from Congressman Robert Aderholt (R, 4th District). Collegiate Division Secretary, Mai Yamane, plans to attend the NAfME Collegiate Advocacy Summit and requested support from the Board.

3. The Music Teacher Assessment and Evaluation Committee started recruiting members to contract a policy statement describing recommended practices for administrators assigned with evaluating music teachers. Recent guidelines published in the *Workbook for Building and Evaluating Effective Music Education in the School Ensemble* and *Workbook for Building and Evaluating Effective Music Education in General Music* will form the basis for discussion and debate. Moreover, recent
reviews of research on music performance assessment will be used to draft a set of recommended practices and guidelines for music performance assessments.

4. The Music Education Day in Montgomery advocacy campaign began in earnest last week after several phone calls to our state capitol and Governor Bentley’s Office confirmed dates to host such an event on the steps of the capitol. The goal of Music Education Day will be to follow in the footsteps of Lowell Mason and bring our best music performing groups to Montgomery to sing and play while the legislature is in session and the press is available. A demonstration video will be shown as an example. More information about this project will be presented in August.

5. An update to the AMEA website is currently underway. The goal of the redesign is to integrate modern and traditional methods of website deployment. Social technologies used such as Facebook and Twitter will be used on a current events page while articles, files, and other materials central to the operation of the Association are retained.

6. Immediate Past President Womack revised AMEA’s Strategic Plan in January and she will share an updated draft with the board during our meeting. A final copy of the plan will be presented to the board for a vote at our August meeting.

7. Eight invitations were sent to emerging music education superstars to write an article for the Ala Breve. As of yesterday, four agreed: Rodney Dorsey (Conducting and Band Literature), Dr. Mark Montemayor (Rehearsal Behavior Specialist), Jeremy Manternach (Conducting Gestures), and DaLaine Chapman (Doctoral Student at UT Austin. Additional invitations will be sent over the next month.

7. A detailed content analysis of thirty years of AMEA Conferences was conducted to help us look at how well our organization has served its members. The article was presented at the NAfME Teacher Training and Research Conference in St. Louis in April.

8. Our next state-wide project will be to identify music teachers who are not members of the AMEA. Current data from a study of AVA and non-AVA music teachers will be presented at our August meeting by Khrystina Motley.

9. Finally, since assuming the presidency, I spent a considerable amount of time with our Constitution, Bylaws, and Executive Handbook and made some recommendation for the Board to consider. The recommendation may be found in your folder.

Respectfully submitted,

Carl B. Hancock, President, AMEA
AMEA Governing Board Meeting - June 12, 2014
Executive Director’s Report

**Ala Breve Advertising**
Letters with new rate sheets and space reservation forms have been mailed to prospective advertisers. Please take your attached copy and enlist vendors in your area. You may also refer them to www.alabamamea.org for advertising info. *Ala Breve* advertising income for fiscal year 2013-2014 was $21,245.00, compared $21,670.00 in 2012-2013. We offer vendors free advertising in the May digital-only issue if they buy ads in the 3 print issues.

**Exhibits**
Exhibit income from the 2014 conference was $28,807 compared to $28,435 in 2013. We sold 90 booths. Information for Conference 2014 exhibitors will be mailed in July. Attached to this report is a list of prospective exhibitors. If you have names or companies to add to the list, please let me know.

**Membership**
Membership in Alabama as of May 31 is 1985 total members compared to 1935 at the end of May 2012. The NAFME comparative membership report is attached.

**Industry Membership**
AMEA launched its new "Industry Membership" campaign last year and ended the year with 14 members for income of $2,450. Industry membership information was mailed along with the *Ala Breve* info a few weeks ago to businesses and institutions in our advertiser/exhibitor database inviting them to partner with AMEA. It will also be included in the exhibitor info mail-out next month. The membership fee is $175 and industry members receive discounts on advertising and exhibit space as well as a link prominently displayed on our website and recognition in every issue of *Ala Breve*. The industry member information sheet/registration form is attached.

**National Assembly**
In 2 weeks, Carl, Susan and I will attend the NAFME National Leadership Assembly in Tyson’s Corner, Virginia and Washington D.C. In addition to the Leadership Assembly and visit to the capitol, the state executives and editors will meet on a variety of topics, including an update on the technology upgrade.

**Web Page**
AMEA President Carl Hancock has initiated the long overdue process of completely overhauling the AMEA website. More info in his report.

**2015 AMEA Conference**
Session proposals and performance applications are available for you today. I’ve made copies so you do not need to return them to me. Feel free to make copies as needed. Please confer with your division leadership and other division presidents as you make your selections – especially when sessions are directed to more than one division.

**The following is needed from ALL DIVISION CHAIRS no later than July 11, 2014 (4 weeks from today):**
- Names of all performance groups and clinic/interest session clinicians that have been selected by each division. An official letter will be sent by AMEA - invitation or letter of rejection - in July.
- Contact information for all clinicians who did not submit a session proposal or performance application.
- Preferences on scheduling, meeting times, mixers, receptions, luncheons, individual division concerns, etc.

Please submit the above info to me at amea@bellsouth.net.

**The following is needed from ALL DIVISION CHAIRS by November 1:**
- List of presiders for each session with all contact info- name, address, e-mail and phone number.

I will contact clinicians and performing groups for the conference to request information for the *Ala Breve* and conference program - bios, photos, etc. I will also gather information from clinicians/conductors concerning session titles and descriptions, room-set-ups, technical needs, etc. so it is VERY important that I have all of their contact info. This is not intended to replace personal contact from you as division president, but does free you from the details and helps me gather information in an efficient manner.
Four Issues: Fall (Aug-Sept 2014), Winter (Oct-Nov 2014), Spring (Feb-Mar 2015), and Summer (May-June 2015)

**Fall Issue:** Deadline – July 15, 2014
- Division articles
- Calendar of District and State events
- Directory information
- Minutes of the June AMEA Board meeting
- FAME registration form
- AMEA Conference pre-registration Form
- Campus Connections
- News/Features

**Winter Issue:** Deadline – September 15, 2014
- Division articles
- Calendar of District and State events
- Directory information
- Conference schedule
- AMEA Conference pre-registration form
- Conference clinicians and performers (photos and bios)
- AOA All-State info
- FAME registration form
- AMEA Legislation (if any)
- Minutes of the August AMEA Board meeting
- Campus Connections
- News/Features

**Spring Issue:** Deadline – January 29, 2015 (Deadline moved later so we can include conference photos, etc.)
- Division articles
- Calendar of District and State events
- Directory information
- ABA All-State info
- AVA All-State info
- Call for session proposals
- Performance applications
- Minutes of January AMEA Board meeting
- Campus Connections
- News/Features
- Conference Highlights/Awards

**Summer Issue (Digital Only):** Deadline – April 15, 2015
- Division articles
- Calendar of District and State events
- Directory information
- Campus Connections
- News/Features
- All-State Highlights
- Call for session proposals
- Performance applications
- Awards Applications
Alabama Music Educators Association  
Profit & Loss  
July 2013 through June 2014

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<td>Printing - Ala Breve</td>
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<td>Printing - Conference Program</td>
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<td>Ala Breve Layout and Design</td>
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<td>Travel</td>
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<td>Conference Board Travel</td>
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<td>Awards, Plaques, Trophies</td>
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<td>Net Ordinary Income</td>
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<td>Net Income</td>
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Account Balances (as of 6/11/2014):

- Checking Account: $34,349.89
- Benevolence Fund: $2,000.00
- Investment Account: $56,311.71
Alabama Bandmasters Association
Division Report to Alabama Music Educators Association
June 12, 2014
Rusty Courson, President

State Music Performance Assessment
- Proposal to update fee schedule to ensure that MPA is paying for itself passed.
- Proposal to eliminate “Superior with distinction” to be voted on at AMEA 1/2015.

All-State Band Festival
- Mobile Convention Center (2015 and 2016)
- 2015 Clinicians – Robert Smith (Red Band), Richard Saucedo (White Band), Ken Bodiford (Blue Band), ____________ (MS Band)
- Proposals on the table from Montgomery and Huntsville for 2017 and 2018. Walkthrough of Montgomery facilities this morning. Final decision at summer convention later this month.
- Changes to the percussion audition process were adopted at AMEA January 2014.
- The All-State Music Review Committee is responsible for reviewing etudes and suggesting any edits that may be needed prior to publishing. Cycles A and B have been used for the first two years of the process, and Cycle C will be utilized next year, with Cycle D composed during the next school year for use in 2015-16.

Moving into the 21st century with technology
- The transition into web based systems designed by Dorian Business Systems (aka Charms) has gone well. At this point, the directory is currently in place, and officers have the ability to email the membership, specific districts, officers, etc., at the push of a button. The system was used to register for MPA throughout the state last year, and we will transition into registration for all-state, solo and ensemble, etc. this coming school year.

Dates and Sites
ABA Summer Convention (June 24-26, 2014)
  Hampton Inn and Suites, Orange Beach
AMEA Conference (January 22-24, 2015)
  Renaissance Montgomery Hotel and Conference Center
All-State Band (April 15-17, 2015)
  Mobile Convention Center
All-State Band (April 14-16, 2016)
  Mobile Convention Center
All-State Band (2017 and 2018)
  Montgomery OR Huntsville, depending on decision at summer convention
Alabama Music Educators Association

Renaissance Hotel, Montgomery

Thursday, June 12, 2014

Alabama Vocal Association Report

• Summer Board Meeting – June 1-4, 2014 – Birmingham
  o Finance
    ▪ Raised fees for the first time since 2004 for all events. Resulted in an approximate $13,000 net income.
      • Checking - $65,991.87
      • Savings - $11,630.00
    ▪ Addressed two areas of financial concern—verification that funds are present/evaluation of spending.
      • implemented the structure to evaluate the two areas—monthly/by event
      • positive movement of fiscal responsibility/transparency to our membership since 2010
  o Technology
    ▪ Discussed moving forward with offering online registration for events.
      • Testing collecting registration information for OCS, OA, and ME
    ▪ Moved to allowed directors to register with AVA membership database this year
    ▪ Required registration 2015-2016 School year.
    ▪ Providing membership with event correspondence 1 month in advance with PDF emailed to directors and available on individual district webpages
      • Reduced mailing costs
    ▪ Development of a State-wide event newsletter disseminated electronically
  o Handbooks
    ▪ District Chairman Handbook revised by executive board
    ▪ General Membership Handbook revised by AVA board
      • Both of these activities facilitates new district chairman training
    ▪ Transitioning our district chair handbook into AVA Board Handbook with sections for each executive board position
    ▪ Handbooks to be electronically distributed

• Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>All State Show Choir Audition</td>
<td>10/9 – 10/11</td>
<td>Gardendale-Mt. Vernon UMC, Gardendale</td>
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<tr>
<td>All State Show Choir</td>
<td>1/22 – 1/24</td>
<td>Renaissance Montgomery</td>
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Alabama Music Educators Association

AMEA Governing Board Meeting – June 12th, 2014

Collegiate Division

Stacy Daniels – President
Thad Walker – Vice President/President-Elect
Mai Yamane – Secretary

I. Annual Fall Summit
   • Possible Location/Host – Samford University or University of Alabama
   • Possible Sessions
     o Properly Educating Special Education Students
     o Conducting Workshop – Instrumental/Choral Crossover
     o Logistics/ Behind the Scenes of Running a Choral/Instrumental Program
     o First Year Teacher Panel
     o Informal Mixers
   • Dates – Tentative - October 11th, 2014
     o Saturdays conflict with football; possibly held on Sunday

II. 2014 AMEA Conference Recap/2015 Conference
    • Great turnout – over 100+ members attended
    • Sessions were effective and informative
    • Mixer was well attended – more time would be helpful
    • 2015 Conference – continue to hold useful sessions
    • Luncheon Location

III. New Bylaw Change
    • Voted on at annual luncheon on Friday of the AMEA Conference
    • Vice President is now the Vice President/President
    • This vote went into effect immediately

IV. Goals/Chapter Expansion
    • Involve other chapters in activities and events
    • Better communication – FB page and/or e-mail
    • Continue to increase numbers at AMEA – steadily improving
President's Report
June 12, 2014

Ninth Annual Elementary Music Festival

- October 3, 2014 at Samford University Wright Center
- Continued Growth! 46 Schools have registered to participate; approx. 460 4th and 5th grade students representing elementary schools across the state
- Due to the growth we will have 2 choirs this year
- Clinicians: Mr. Ken Berg and Dr. Michelle Champion
- Festival Director: Cliff Huckabee

2014 Festival Participants:

1. Rehobeth Elementary
2. Shades Cahaba Elementary
3. Saint James School
4. Montgomery Academy Lower School
5. Helena Intermediate
6. Valley Intermediate
7. Mars Hill Bible School
8. Randolph School
9. C.E. Hanna Elementary
10. Oxford Elementary
11. UMS-Wright Preparatory School
12. Holy Spirit Catholic School
13. Deer Valley Elementary
14. Montgomery Academy Middle School
15. Coldwater Elementary
16. DeArmanville Elementary
17. Elvin Hill Elementary
18. Brock's Gap Intermediate
20. Faith Christian School
21. Oak Mountain Intermediate
22. St. Rose Academy
23. South Shades Crest Elementary
24. Tuscaloosa Academy
25. Brooks Elementary
26. Edgewood Elementary
27. Stemley Road Elementary
28. Tuscaloosa Magnet Elementary School
29. Bear Exploration Center
30. Glen Iris Elementary
31. Greystone Elementary
32. Liberty Park Elementary
33. Thompson Intermediate
34. Lincoln Elementary
35. Blue Springs Elementary
36. Hall-Kent Elementary
37. T.R. Simmons Elementary
38. West Jasper Elementary
39. Memorial Park Elementary
40. Munford Elementary
41. Lakeview Elementary
42. Riverchase Elementary
43. Green Valley Elementary
44. Priceville Elementary
45. West Madison Elementary
46. Heritage Elementary
Fall Workshop
- Joint workshop between the Elementary Division of AMEA and the Alabama Chapter of the American Orff-Schulwerk Association
- Saturday, October 4 from 9:00-3:00
- The clinician will be the festival clinicians; Michelle Champion will present the morning session and Ken Berg will present the afternoon session

Respectfully Submitted,
Karla Hodges
President, Elementary/General Division
AOA President’s Report, AMEA Board Meeting June 12, 2014

- 2014 Alabama Orchestra All State Festival was a success despite winter weather issues. Thank you to Dr. Blake Richardson and Dr. Anne Witt of the University of Alabama Music Department for stepping in and conducting two of the groups.

- We changed our seating audition process this year to have the judges behind screens, so it was blind. This worked out great! Thank you CNAfME of UA for setting up screens and providing proctors.

- We had audio and video recording provided by Tim Batt Recording (Thanks AVA for the recommendation). The parents loved that they could get a video recording of the students. We were very pleased with the quality of the recording and will be using him again next year.

- Thank you Trent Burkett one of ABA’s district chairs for working with Eugene Connor, his area AOA district chair, to get area wind and percussion students to audition last year and for attending the Orchestra festival and AOA meeting to see what we were all about and how we can better work together. That district doubled their auditions from 2013.

- All State 2015 Conductors
  - Festival: Daniel Black- assistant conductor of the Fort Worth Symphony Orchestra and music director of the Oshkosh Symphony Orchestra
  - Sinfonia: Dr. Robert Gardner- bassist, conductor, composer, and associate professor of music education at Penn State University
  - Consort: Dr. James Mick- assistant professor of music education at Ithaca College in upstate New York

- All State 2015
  - The Festival Orchestra will be performing Borodin’s Prince Igor Overture, Tchaikovsky’s 5 symphony, 4th Movement, and the AOA Composition contest winner’s piece.
  - We are still working on music for the other two orchestras.
  - We were short some wind and percussion musicians last year and had to scramble to find enough to perform the pieces. If you know of anyone who could benefit from this orchestral experience, please encourage them to audition in October.
  - AOA gives scholarships to students who need it to attend. Last year only 5 applied for this and only 2 of those five made All State. We have extended the scholarship deadline until December 1st, so students will know if they make All State before applying. We hope to have more applications this coming year!
We will include t-shirt cost in with registration this year, cutting student cost in half and increasing our profit. If anyone has suggestions on where to purchase shirts from for cheap, but still good quality, please let me know. We will go with the vendor who has the best price.

- Upcoming AOA dates:
  - Audition excerpts posted online: August 11, 2014
  - Audition Registration Deadline: September 30, 2014
  - Composition Contest Deadline: October 1, 2014
  - Auditions must be completed by: October 12, 2014
  - Deadline for All-State Scholarship Applications: December 1, 2014
  - All-State Festival: February 12-15, 2015

- New Faces in AOA: Samuel Nordlund is the new Vice President/President-Elect and Eliza Warden is a new district chair for Central district.