The AMEA Governing Board met at the Montgomery Renaissance Hotel and Convention Center on January 21, 2015. The meeting was called to order at 6:02 p.m. by AMEA President Carl Hancock. Present at the meeting: Carl Hancock, Sara Womack, Susan Smith, Garry Taylor, Carla Gallahan, Rusty Courson, Michael Holmes, Sarah Schrader, Carl Davis, Stacy Daniels, Ted Hoffman, James Zingara, Pat Stegall, Karla Hodges, Becky Lightfoot, Cliff Huckabee, and Andy Meadows.

Dr. Hancock welcomed the Governing Board to the 2015 AMEA Conference. He expressed appreciation to the Board for their work in preparation for the event. Additionally, he recognized and congratulated the work of the Renaissance and MPAC staff, the Intercollegiate Band members and college band directors, and all businesses contributing to this year’s Conference.

A motion was made to wave the reading of the minutes of the August 16, 2014 Governing Board meeting (Lightfoot, Womack). Passed. The minutes are printed in the Ala Breve and available online at alabamamea.org.

Garry Taylor presented and discussed the AMEA Financial, General, and Editorial Reports. A discussion occurred on the printing cost for the Ala Breve and including the Embassy Suites for some of the 2016 AMEA Conference events.

Andy Meadows, ASDOE, Arts Education Specialist updated the Board of the work currently underway on Arts Advocacy in the State Department of Education. The Alabama Alliance for Arts Education is promoting Arts Advocacy Day, March 10-11, 2015. Information on this important event can be found at alaae.org.

**Unfinished Business**

Conference Execution – Garry Taylor asked the Board to contact him with any questions or problems with conference rooms/equipment. He will work with the Renaissance to correct the concern.

Dr. Hancock reminded the Board that the committees and procedures for selection of conference sessions and performing ensembles will be discussed for possible inclusion in the May edition of the Ala Breve.

**New Business**
A motion was made to revisit the AMEA Bylaws in regard to updating and revising the Government Structure to add members and update status (Holmes, Womack). The motion was carried by the Board and will be voted on by the general membership.

A motion was made to rename the AMEA from the Alabama Music Educators Association to the Alabama Music Education Association (Gallahan, Smith). The motion was carried by the Board and will be voted on by the general membership.

Announcements:
- Garry Taylor discussed Collegiate luncheon details
- Pat Stegall expressed appreciation for all who have assisted him in preparation for the event. He also mentioned a new registration procedure was to be implemented this year.

**Scroll down for Officer, Representatives, and Division Reports.**

A motion was made to adjourn Meeting 1 of the 2015 AMEA Conference Governing Board (Womack, Smith). The AMEA Governing Board meeting was adjourned at 8:00 p.m.

Respectfully submitted,
Dr. Carla Gallahan
AMEA Recording Secretary

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**AMEA Business Meeting**
January 23, 2015
Montgomery Performing Arts Center
Montgomery, Alabama
10:15 a.m.

President Hancock welcomed the organization to the 2015 AMEA In-Service Conference.

A motion was made to dispense with the reading of the minutes from the January 21, 2015 AMEA Governing Board meeting (Susan Smith, Ted Hoffman). Passed.

A motion was made to accept the AMEA Strategic Plan as printed in the Ala Breve (Susan Smith, Ted Hoffman). Passed.

President Hancock adjourned the Business meeting and introduced the 2015 AMEA In-Service Conference Keynote Speaker, Dr. Robert Duke.

Respectfully submitted,
The AMEA Governing Board met at the Montgomery Renaissance Hotel and Convention Center on January 24, 2015. The meeting was called to order at 1:00 p.m. by AMEA President Carl Hancock. Present at the meeting: Carl Hancock, Sara Womack, Susan Smith, Garry Taylor, Carla Gallahan, Rusty Courson, Michael Holmes, Sarah Schrader, Carl Davis, Stacy Daniels, Ted Hoffman, James Zingara, Pat Stegall, Karla Hodges, Becky Lightfoot, Cliff Huckabee, and Thad Walker.

President Hancock expressed gratitude to the Board for their contribution to the success of the 2015 Conference. He presented a brief slideshow of pictures from the 2015 AMEA Conference that were posted on Twitter/Facebook.

The Governing Board divided into 2 groups (Division Officers and AMEA Officers) to complete a written conference review.

Division Officer Review of the 2015 Conference

FAME – went very well. Suggestion: possibly have FAME meet on Friday or extend the program to 2 days for the students receiving awards at the Friday evening concert.

Poster Session – Suggestions: schedule for one hour in the future, do not schedule brass groups in the lobby during the Poster Session due to volume concerns.

The 10 minute break between sessions does not always allow enough time to adequately prepare for the next presenter. Suggestion: possibly have an instruction sheet or phone number posted on equipment if there are AV problems, purchase HDMI adaptors, determine the resolution for the projectors and share with the presenters before the conference.

MPAC – some concerns noted involving background colors, microphone not being turned on, and lighting issues.
Higher Education - attendees want to support their colleagues that are performing/presenting. Possibly assist in scheduling so there is minimal overlap for these presentations.

Exhibits – it was noted that there were several large exhibitors in front of the exhibit hall and some attendees never made it to the back of the exhibit hall. Suggestions: have hourly “give-a-ways”, put concessions in the back of the exhibit hall with tables/chairs.

Collegiate - pleased to have a ballroom for the events. Reported that the mixer went well however the group before went long.

Higher Education Division – suggested that a Solo Competition be held every other year, alternating with the Intercollegiate Band.

Keynote Speaker – some attendees reported concern that the session was stopped abruptly. The session was stopped to stay on schedule with the other conference events.

Choral performances – a suggestion was made to move choral performances to a ballroom to assist them with acoustics and scheduling.

Embassy Suites – possibly move some of the 2016 Conference events to this location to assist with scheduling.

Concern was expressed in regard to people leaving after the Award Presentation on Friday evening. President Hancock will address this issue.

The Collegiate Division reported that they elected a new treasurer, a student from Jacksonville State University.

**AMEA Officer Review of the 2015 Conference**

The Intercollegiate Band was a tremendous success.

Advertising and Advertisement income was discussed. Suggestions were made to increase the number of advertisers.

A suggestion was made to have a record of attendance for the clinics.

Instructions were discussed to assist the Clinic presider.

Vendors – it was noted that many vendors packed up early and/or left their booth unmanned. This will be addressed in the exhibitor information for next year’s conference.

MPAC – concerns were also noted in regard to lighting/sound.
Ensembles – concern was expressed to include more diversity in the small ensemble groups performing at the conference.

Mixer – very successful. Suggestion: Have sweets.

There was strong interest in exhibitors displaying elementary and orchestral resources.

**Officer Reports**

Pat Stegall reported that registration went well. 247 people registered on-site. In total, 917 registered for the Conference. Suggestions: include parking stickers in the AMEA packets, utilize smartphone registration to streamline the process. Carl Hancock and Garry Taylor thanked Pat for his work.

Garry Taylor was extremely pleased with the Conference. He complimented the staff at the Renaissance. Mr. Taylor thanked the Board for his award. Additionally, it was announced that Garry Taylor will be inducted into the Phi Beta Mu Hall of Fame.

**Old Business**

There was a motion to revisit the tabled motion on publication of AMEA Conference selection committees and process (Hancock, Davis). The rationale for the motion was addressed and the discussion closed. The motion failed.

**New Business**

A motion was made to make a donation to the University of North Alabama TBS for their work at AMEA registration (Womack, Lightfoot). Passed.

**Announcements**

Three Governing Board members were recognized for completing their term: Stacy Daniels, Rusty Courson, and Karla Hodges. The Board expressed their appreciation to these individuals for their service.

A motion was made to wave the reading of the minutes from the January 21 AMEA Governing Board meeting and the January 23 AMEA Business meeting (Courson, Lightfoot). Passed.

The next meeting of the AMEA Governing Board will be held on June 8, 2015.

The meeting was adjourned at 2:46 p.m.

Respectfully submitted,
Dr. Carla Gallahan
AMEA Recording Secretary
President's Report
January 21, 2015

1. 2016 Conference Planning
   a. T1:ME Institute
   b. Boston Brass Headliner (The opening night concert with the Boston brass will be a ticketed event. Each conference attendee will receive a ticket. We will promote the concert and sell seats.
   c. Advocacy:
      a. Possibly with conference.
      b. Meeting with Committee on Thursday at 3:00 pm
   d. Funding to all divisions?
      a. Names at June Governing Board Meeting
      b. Talk with your divisions, while at conference.
   e. Academies
      a. Music theory academy or beginning band academy, or something else on Saturday only. Then offer college credit for attending it and conference.
      b. Must determine how best to facilitate this.
      c. Discuss it at the Higher Education Division Meeting.
   f. Opening Night Reception 2016 - Hire a DJ?

2. UPDATE: New Cabinet Appointments
   a. Amir Zaheri, Advance Placement Music Theory Chair
   b. Kathy Hughes, Advocacy and Government Relations Chair
   c. Erin Colwitz, Music Reviewer Choral
   d. David Ragsdale, Music Reviewer Wind Band
   e. Edward Hoffman, Society for Music Teacher Education State Representative
   f. Jane Kuehne, Society for Research in Music Education State Representative

3. UPDATE: Outreach and Higher Education Connections
   a. New articles received (Need feedback and recommendations in June.)
      i. Dr. Carlos Abril, Elementary/General Music, University of Miami
      ii. Dr. Judy Bowers, Middle School Choir, Lowell Mason Fellow, Florida State University
      iii. Dr. DaLaine Chapman, Middle School Band Education, Florida Atlantic University
      iv. Dr. Jeremy Manitnach, Choral Education - Conducting Gestures, University of Iowa
      v. Dr. Mark Montemayor, Band and Rehearsal Specialist, University of Northern Colorado
      vi. Dr. Timothy Oliver, Conducting and Wind Bands, Arkansas State University
      vii. Dr. Michael Raiber, Teacher Education/Bands, Author, Oklahoma City University
      viii. Dr. Nicole Robinson, Elementary/General Music, Urban Education, University of Utah
   ix. 

4. June 2015 DC Advocacy Trip
   a. June 25 Hill Day with both Senators (pending confirmation) and Representatives from the House.
   b. Goal: Increase collegiates AND teachers
   c. Plan: Create Teams to visit Capitol Hill. Schedule: W (depart 6/24), R (meetings), F (return).
   d. Resources Needed: Financial Support from AMEA.
5. **UPDATE: Rebranding the AMEA: Logo development**
   a. We continue to solicit feedback on the design.
   b. Logo examples will be posted in the perfunctory area outside of Ballroom B.
   c. Guidebook feedback (votes) from our members.
   d. Final design at June meeting.
   e. Cost so far...$99 (refundable)

6. **UPDATE: Large banners.** Our first purchase of a large banner to be displayed on stage to promote our Association has been printed and hung in the MPAC. I look forward to your feedback and thoughts as we begin designing banners and signs for 2016.

7. **UPDATE: Recruiting materials, return incentive, and discounted registration for returning members.**
   a. Unable to act of this before deadline.
   b. Membership responsibilities to be assigned to treasurer/registrar position to facilitate this for 2015-2016.
   c. Solicit additional feedback from Peter at NAFME.

8. **UPDATE: Learning objectives added to 2016 Conference Application and the edition of lightening sessions will be added.**
   a. Should begin will February *Ala Breve* printed applications.
   b. Application procedure will be online for 2016.

9. **Conference Report Article (DRAFT) xp**

10. **GENERAL MEETING on FRIDAY at 10:15 am in MPAC. Please be there and sit up front!**
   a. Approval of the Minutes. Ah I recognize <__________> I make a motion to waive the reading of the minutes, which are printed in the October/November 2014 issue of the *Ala Breve*. second <__________>. Any discussion? <__________>. The minutes are printed in the *Ala Breve* and are available online. Any further discussion? Seeing none, we will do this by a hand (voice) vote, all in favor raise your right hand (say Yay), all opposed raise your right hand (say Nay). The motion carries/The motion fails - Carla Gallahan, Recording Secretary of the AMEA will now read the minutes from our last Governing Board Meeting.

   b. **NEW Business: Motion to accept the revisions to the AMEA Strategic Plan as printed in the October/November 2014 edition of the *Ala Breve* <__________>, second <__________>. Discussion (Sara Womack or Carl Hancock). Any further discussion? Seeing none, we will do this by a hand (voice) vote, all in favor raise your right hand (say Yay), all opposed raise your right hand (say Nay). The motion carries/The motion fails.

   c. <__________>Mr. President, I move to adjourn, second <__________>. All in favor raise your right hand (say Yay), all opposed raise your right hand (say Nay). The motion carries. We will now move to on to our next function. The introduction of our keynote speaker....

11. **AWARDS CEREMONY**
CONFERENCE HIGHLIGHTS

- Leadership Assembly Breakfast - Thursday 7:45 – 8:45 am, Alabama Ballroom B. All division officers, district chairmen, AMEA committee chairmen, and the AMEA governing board were invited to the breakfast. Fifty-eight indicated they will attend, nine declined and nine did not RSVP.
- The Grand Opening of the Exhibits will be Thursday at 10:00 am. The University of Alabama Trombone Choir will perform.
- Sara has planned an outstanding program for the 43 students registered for FAME.
- The Opening Night Reception will follow the concerts on Thursday evening from 9:30 - 11:00 pm. Hors d'oeuvres will be served and there will be a cash bar. One complimentary beverage coupon will be given to registered attendees, clinicians, and exhibitors at the door. The UA Jazz Bones and Jazz Quintet will provide entertainment. Group Travel Network, Landmark Tour and Travel, and Southern Performances sponsored the reception at the Gold level ($550). Eastman Music Company, FrThe University of Alabama Trombone Choir will start things off with a fanfare, followed by the National Anthem, and a short AMEA business meeting. The Monrovia MS Band will perform.
- The AMEA awards will be presented Friday night at 7:00 pm. We will induct three into the AMEA Hall of Fame: Bill Bruner, John Bradley, and Jim Duren. In addition, Outstanding Administrator Dianne Johnson, Jefferson County Schools, Outstanding Music Educator Lea Hoppe, Randolph School and Outstanding Young Music Educator Gene Butler, Trinity Presbyterian, will be recognized. We will also recognize the AMEA Honor Roll (25 years and every 5 years beyond), AMEA's Class of '14 NBCT in Music, the Barbara Odom Award and the Young Composers Competition Finalists. The Troy University Concert Chorale and the Alabama Intercollegiate Band, under the direction of Colonel John Bourgeois, will perform.
- AMEA Governing Board meeting – Saturday, 1:00 P.M., Riverview 2. This is an important meeting! While everything is fresh on our minds we go over the good, the bad, and the ugly of the conference!

CONFERENCE INFO

- On-line pre-registration was processed through PayPal again this year and went very well. We had 440 pre-register online by credit card compared to 276 last year. 229 pre-registered by mail compared to 325 last year. There is a total of 669 pre-registered, up from 601 total pre-registered in 2014. Pat did an outstanding job with the pre-registration by mail and the printing of all badges. We hope to process all conference registration (on-line and mailed) in AMEA's Muscle Shoals office next year.
- Pro Show Systems (formerly Davis Productions) will provide a/v for the ballrooms and Riverview 5 at a cost of $4350.00. This includes on-site technicians. Sarah Schrader is bringing a/v for Riverview 3, where the AOA sessions will be. Thank you Sarah! Sara Womack is bringing a/v for Riverview 1, where FAME will be. Thank you Sara!
- There has again been a very positive response to the Guidebook conference app. QuaverMusic and Praise Hymn Fashions sponsored the app this year in exchange for banners on the bottom of the menu page.
- The Huntingdon College Music Dept. is again providing equipment, music stands, and a stage crew in exchange for advertising in the Ala Breve and an exhibit booth. Thanks to Eddy Williams for making sure everything is taken care of. Gene Butler at Trinity Presbyterian School provided the digital piano for ballroom A. John Carroll High School (Lee Wright) is providing the performance shell and Jerry Cunningham at Tallassee High School is bringing choral risers. Steve McLendon once again picked up the programs from the printer, had his students stuff packets, and delivered them to the conference. Ron Bearden and James Champion are helping out again as usual.
- Exhibits
  - Colleges/Non-Profit Booths @ $200 each 19 booths
  - Regular Booths @ $325 each 83 booths
  - Total 102 booths - up from 90 last year.
  - Total Exhibit Income $32,840.50 (30,072.50 in 2014)

Please spend some time with the exhibitors and thank them for coming. We're having an exhibit hall drawing Friday at 4:40 pm.
• Presider Information – I have plaques for events held during the two evening concert sessions for your presiders. Please remind them to arrive at the session location early, make sure everything is in order, check for badges as attendees enter the room and keep things on schedule. AMEA member exhibitors with blue badges may not attend sessions unless they register for the conference (white badge).

AMEA WEBSITE
The AMEA website continues to be updated regularly. Please let me know if you have updates or suggestions for improving the site. It may be time to consider obtaining the services of a webmaster who can better serve the needs of AMEA.

MEMBERSHIP
Let's continue to be aggressive in our efforts to verify membership. Let me know when you plan to verify membership for your events and I will try to send you the list exactly when you need it so the list is current. Because some members don't fill out their NAfME membership registration correctly, you'll probably need the entire list every time.

FUTURE CONFERENCES
• January 21 - 23, 2016 - Montgomery Renaissance Hotel and Convention Center
• January 19 - 21, 2017 - Montgomery Renaissance Hotel and Convention Center
Alabama Music Educators Association  
**Profit & Loss**  
July 1, 2014 through January 20, 2015

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<tr>
<th>Ordinary Income/Expense</th>
<th>Jul 1, '14 - Jan 20, 15</th>
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<td><strong>Income</strong></td>
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<tr>
<td>5 - Earned revenues</td>
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<td>5490 · Miscellaneous revenue</td>
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<td>5492 · Intercollegiate Band</td>
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<td>7500 · Other personnel expenses</td>
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<td>7520 · Accounting/Legal fees</td>
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<td>7540 · Professional fees - other</td>
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<td>Total 8100 · Non-personnel expenses</td>
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Alabama Music Educators Association  
Profit & Loss  
July 1, 2014 through January 20, 2015

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<td>8300 · Travel &amp; meetings expenses</td>
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<td>8310 · Travel</td>
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Balances (as of 1/20/2015)

Checking Account: $92,049.00
Benevolence Fund: $2,000.00
Edward Jones Investment Account: $60,728.22
Ala Breve Editor’s Report  
Governing Board Meeting  
January 21, 2015

Ala Breve Profit/Loss (2014, 2013, and 2012 calendar years)

<table>
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<th>Advertising Income</th>
<th>Calendar Year 2014</th>
<th>Calendar Year 2013</th>
<th>Calendar Year 2012</th>
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<td>20 ads $5922.00</td>
<td>25 ads $7,730.00</td>
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<tr>
<td>May (Digital) Issue (Comps &amp; 1/2 price)</td>
<td>17 ads $600.00</td>
<td>19 ads $300.00</td>
<td>20 ads $1,225.00</td>
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<td>August Issue</td>
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<tr>
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<tr>
<td>Total Advertising Income</td>
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<td>$20,845.00</td>
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<td>Subscription Income: Active members @$4.00 each</td>
<td>1030 active members $4120.00</td>
<td>967 active members $3868.00</td>
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<td><strong>Total Income:</strong></td>
<td>$23,515.00</td>
<td>$27,617.50</td>
<td>$24,597.00</td>
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Printing/Postage Expense                        | $19,132.89         | $19,885.90         | $18,953.63         |
Layout and Design                                | $7,200.00          | $6,600.00          | $6,000.00          |
Total Expenses:                                  | $26,332.89         | $26,288.59         | $24,953.63         |
Bottom Line:                                     | -$2,817.89         | $1,326.91          | -$245.63           

February Issue
* All-State Band and Chorus Schedule
* All-State Band and Chorus Clinician Photos and Bios.
* 2016 Call for Sessions and Performance Applications.
* Division and officer articles.
* Special interest articles by experts in the field.
* Outstanding Administrator, Outstanding Music Educator, Outstanding Young Music Educator, Barbara Odom Award, Hall of Fame Applications
* Schedule of Events
* AMEA Directory – Update if necessary.
* Photos from the AMEA Conference
* Campus Connections
* Deadline: Extended to **January 29**

Printing Options

<table>
<thead>
<tr>
<th></th>
<th>Hardwick &amp; Son (Dothan)</th>
<th>Johnson Press (Illinois)</th>
<th>Slate Group (Texas)</th>
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<tr>
<td>44 pages 1600 copies (August 2014)</td>
<td>$5553.55</td>
<td>$3226.35</td>
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Johnson Press and Slate Group bid on the actual specs of the August 2014 and October 2014 Ala Breve. Hardwick’s price is the actual charge for those issues. Price does not include postage. Bulk postage will be slightly higher shipping from out of state.
Alabama Music Educators Association

Renaissance Hotel, Montgomery

Wednesday, January 21, 2015

Alabama Vocal Association Report

- Summer Board Meeting – June 1-4, 2014 – Birmingham
  - Technology
    - We have moved our registrations forms to FormsCentral. We have added a "submit" button to them, invited our membership to click the submit button, but register for events as normal. Going to examine at summer board meeting 2016 to possibility of collecting registration information using this format.

- Event Reports
  - Fall Workshop – Sept. 5, 2014
    - Transitioned to a 1 day format
    - Profit from this event increased approx. $2,800 over 2013 due to increased attendance and moving to a 1 day format also saved cost.
  - All State Show Choir
    - Auditions Oct 9-11
    - All State Show Choir this weekend
  - All State Auditions
    - 6 locations 2014 moving to 3 locations next year.
  - All State 2015
    - Samford University April 9-11, 2015

- Future Planning
  - All State 2016
    - Location Hopefully to be Boutwell Auditorium with rehearsals at Boutwell and the Civic Center, 17 hours spent on site at Huntsville Civic Center, Boutwell Auditorium, Birmingham Civic Center, Auburn University, Montgomery Convention Center
  - Summer Board Meeting

- SCPA
  - Considering offering directors the opportunity to choose varying levels of sight-reading to encourage participation of younger and/or smaller programs.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>All State Choir</td>
<td>4/8 – 4/11</td>
<td>Samford University</td>
</tr>
<tr>
<td>SCPA</td>
<td>2/23 and 2/24</td>
<td>Moody Building, UA, Tuscaloosa</td>
</tr>
<tr>
<td>Date</td>
<td>Location</td>
<td></td>
</tr>
<tr>
<td>--------------</td>
<td>-----------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>2/23 and 2/24</td>
<td>Bluff Park, UMC, Birmingham</td>
<td></td>
</tr>
<tr>
<td>2/25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/10</td>
<td>Southside Baptist, Decatur</td>
<td></td>
</tr>
<tr>
<td>3/11</td>
<td>University of North Alabama, Florence</td>
<td></td>
</tr>
<tr>
<td>3/13</td>
<td>FBC, Tallassee</td>
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<tr>
<td>3/16 and 3/17</td>
<td>James Clemens HS, Madison</td>
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<tr>
<td>3/19</td>
<td>Spring Hill Baptist, Mobile</td>
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<tr>
<td>Solo and Ensemble</td>
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<tr>
<td>2/19</td>
<td>Jacksonville State, Jacksonville</td>
<td></td>
</tr>
<tr>
<td>2/23 and 2/24</td>
<td>Moody Building, UA, Tuscaloosa</td>
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<tr>
<td>3/7</td>
<td>Gardendale HS, Gardendale</td>
<td></td>
</tr>
<tr>
<td>3/11</td>
<td>University of North Alabama, Florence</td>
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<tr>
<td>3/13</td>
<td>FBC, Tallassee</td>
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<tr>
<td>3/19</td>
<td>Spring Hill Baptist, Mobile</td>
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<tr>
<td>4/20 and 4/21</td>
<td>Willowbrook Baptist, Huntsville</td>
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</table>

- All Events are open to all members, regardless of district location, with the exception of OCS/OA/ME—adjudications must be completed within the district in which the school resides.
o So far we have received program ads from: Samford University, Huthmaker Fine Violins, Ronald Sachs, Dawson Music Academy, Auburn University, Alabama School of Fine Arts, Lutheran Summer Music Camp, Vestavia Hill UMC, and the University of Alabama. If you know of others we should contact, please let Sam know. Thank you Sam for taking care of ads and vendors this year.

♦ ASTA Festival 2014: We continue to try to support ASTA through mentioning their festival in the Ala Breve articles and sending our students to the Honors String Festival.

  o Festival Statistics:
    • 2010: 55 Students
    • 2011: 66 Students
    • 2012: 75 Students
    • 2013: 88 Students
    • 2014: 96 Students

♦ ASTA will be holding a Spring Violin Festival at Samford University on Saturday, March 14 from 8am-6:30pm. Students can register online at www.astabama.org

♦ We have already secured our Festival Orchestra conductor for next year! The 2016 Festival conductor will be Peter Bay, conductor of the Austin Symphony Orchestra.

♦ Seating auditions this year for string instruments will be behind a screen with call back auditions for the top students in each section. The call back auditions will not have a screen so it is easier for judges to pick section leaders.

♦ There are two Tuscaloosa Orchestra groups attending ABA District MPA. Thank you ABA for working to allow and accommodate these groups into your event.

♦ AOA is looking into holding a statewide Orchestra Judging event next year. We will possibly team up with ASTA on this, but are unsure since they took on this new violin festival this year. Any suggestions of how to get this started would be appreciated.

♦ New Faces: Elizabeta Warden is the new district chair for Central. Sam Nordlund is the new Vice President, President Elect.
AOA President’s Report, AMEA Conference January 21-24, 2015

❖ 2015 All-State Orchestra Festival
  o Total Auditions 420, up from 390 in 2014

<table>
<thead>
<tr>
<th>Instrument</th>
<th>2014</th>
<th>2015</th>
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<tbody>
<tr>
<td>Piccolo</td>
<td>7</td>
<td>11</td>
</tr>
<tr>
<td>Flute</td>
<td>13</td>
<td>16</td>
</tr>
<tr>
<td>Oboe</td>
<td>10</td>
<td>7</td>
</tr>
<tr>
<td>Clarinet</td>
<td>17</td>
<td>15</td>
</tr>
<tr>
<td>Bassoon</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Saxophone</td>
<td>0</td>
<td>14</td>
</tr>
<tr>
<td>Horn</td>
<td>16</td>
<td>20</td>
</tr>
<tr>
<td>Trumpet</td>
<td>12</td>
<td>28</td>
</tr>
<tr>
<td>Tenor Trombone</td>
<td>6</td>
<td>11</td>
</tr>
<tr>
<td>Bass Trombone</td>
<td>4</td>
<td>8</td>
</tr>
<tr>
<td>Tuba</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>Percussion</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>99</strong></td>
<td><strong>143</strong></td>
</tr>
</tbody>
</table>

❖ Previous All State Orchestra Festivals
  o Total Auditions: 2014 (390), 2013 (361), 2012 (421)

❖ All State 2015
  o Everything is going according to schedule. Thank you again to Rusty Courson and all the ABA membership for sending their students to audition this year. Your communication methods really increased our turnout!
  o Our Composition Contest winner is James Danly with his piece, *The Door in the Wall*. James is a percussionist from the Chicago area. He studied composition with Alan Stout at Northwestern University and David McKay at Belmont University. His piece *The Door in the Wall* is based on an H.G. Wells Short Story of the same name.

❖ Vendors and Program Ads for 2015
  o So far we have 2 vendors that will set up in the Moody Lobby- Beau Vinci Violins, and Offbeat Violins/Jennifer Becker. We still have to spots available for vendors (3 table spot in the Lobby and Green Room) if anyone knows of others we should contact.

www.alabamaorchestraassociation.org

Sarah Schrader, President
320 Lee Rd. 23, Auburn, AL 36830
Burkart_Sarah@yahoo.com
334-728-2855

Samuel Nordlund, Vice President
Daniel Jamieson, Treasurer
Felicia Sarubin, Secretary
Julie Hornstein, Executive Director
101 Jodie Drive, Huntsville, AL 35811
juliehornstein@hotmail.com
256-776-4768
AMEA Elementary/General Division

President’s Report
January 21, 2015

Elementary Music Festival
The Elementary Music Festival grew again this year. With an overwhelming number of schools participating, the decision was made to go from one choir to two. Our featured clinicians were Mr. Ken Berg, from Birmingham, AL and Dr. Michele Champion from Atlanta, GA. A total of 450 students from 43 schools participated in the festival on Friday, October 3, 2014 at Samford University Wright Center. Our Festival Director, Cliff Huckabee has done an outstanding job of directing the festival for the past 3 years, but has decided it is time to allow someone else the joy of becoming the festival director. We are currently forming a team of people to direct the 2015 festival.

Fall workshop
A joint workshop between the Elementary Division of AMEA and the Alabama Chapter of the American Orff-Schulwerk Association (AOSA) was held on Saturday, October 4, 2014 from 9:00 to 3:00 at Gwin Elementary School in Hoover, AL. The morning session was presented by Dr. Champion, which focused on engaging students in music through singing, dancing, instrument playing, and improvisation. The afternoon session, presented by Mr. Berg, focused on the elementary chorus and the boys voice. We were delighted to have AMEA President, Dr. Carl Hancock, join us for this workshop.

AMEA 2015
There are 15 sessions that were selected specifically for the elementary/ general music teacher. There are 4 sessions with John Feierabend, 2 with Michael and Jill Gallina, 2 drumming sessions with Dave Holland, 1 Elementary performing group, and 6 others that focus on a wide variety of topics; including one by our very own Rob Lyda!! There is something for everyone!!

Other Elementary/ General Updates
The following slate of officers will be voted on by our members at the Business meeting on Friday, January 23.
President- Cliff Huckabee
President Elect- Phil Wilson
Past President- Karla Hodges
Secretary- Melissa Thomason
Treasurer- Lori Zachary
Hospitality- Kristi Howze

The newly elected board and the outgoing board will meet in June for a Strategic Planning meeting and Officer Training.

Respectfully submitted,
Karla Hodges
Alabama Music Educators Association
AMEA Governing Board Meeting – January 21st, 2015
Collegiate Division

Stacy Daniels – President
Thad Walker – Vice President/President-Elect
Mai Yamane – Secretary

I. New Approach to Annual Collegiate Mixer
   • Become a preliminary meeting for nominations and/or other aspects of business
   • Time to make suggestions or ask questions concerning our division for the upcoming year

II. Addition of Treasurer to Executive Board
   • Bylaw will be passed with approval from the division
   • Vote on Friday, if passed it will be added to bylaws immediately
   • If passed only two officers will be able to serve from each institution...upon vote

III. Current State of the Division
   • Needs improvement of more involvement at Fall Summit
   • Number of conference attendees are over 100
   • Hosted an interest meeting at JSU in October for more involvement! Very successful!
   • Hope to continue to travel to dormant/inactive schools
AMEA HIGHER EDUCATION DIVISION

PRESIDENT'S REPORT 1/21/15

Plans for Conference 2016
Continued emphasis on bringing more Higher Ed faculty and students to the conference

1. Faculty: the continuation of an annual HED panel discussion
   a. Considering a mixed panel of theorists, applied, historians and adjuncts
2. Students: bring more students to the conference by continuing university level student ensembles on the HED recital...the goal is to make “playing at the state convention” an attractive accomplishment for ensembles and conductors
3. Return of the HED mixer or reception following the HED Recital

Plans for Fall 2015
Starting with the 2015 Conference, emphasis this year will be placed on reaching out to our Community and Junior College colleagues. Plans are being made to attend the Community College Conference in the Fall as well as featuring a session devoted to Community Colleges at the 2016 conference.
AMEA 2015
January 21, 2015

Becky Lightfoot
Industry Rep | Art's Music Shop, Inc.

RE: Being on the Board
I received a few phone calls over the past several months, and while a couple of the questions were a bit strange ("Who do I make my purchase order out to for registration?"). I've also gotten a couple about becoming an Industry Representative. It's pretty obvious why an Industry person would be calling me, but I'm not sure why I've gotten some of the others.

My assumptions, which could be entirely wrong, are that maybe they're calling me because the convention's in Montgomery, and I am in Montgomery. Or, perhaps they're calling me because of my "perceived" accessibility.

I only say this because we all know that teachers are sometimes hard to get in touch with; whereas someone working in a music store may not be. My point is, it's possible that through having an industry member on your board, you are making the organization more accessible to some that otherwise might not take the time to try to contact you.

RE: Industry Convention in 2015
Due to my appointment on your board, I will be presenting a program at the Retail Print Music Dealers Association Convention (RPMDA) [Las Vegas, NV] in the spring, entitled Working with your State MEA Organization. I mentioned my involvement with AMEA to some of the board members of RPMDA at last year's convention, and when they were doing their convention/session planning, they talked about the importance of the [print] music industry being involved with state music educators associations. In turn, they approached me and Lori Supinie (Owner/Manager, Senseney Music, KS) to present a program about it, particularly since there are many states who do not yet have industry representation on their boards.

RE: Music Achievement Council Session (MAC)
While Art's Music Shop is not listed in your convention program as a sponsor of Marcia Neel and the MAC session, we are indeed a sponsor for this session. When the Council presents these programs at conventions, they always seek out Music Retailer sponsorships to help with expenses. Regarding this one in particular, every attendee will receive something of great value - a jump drive filled with recruiting and retention resources and materials. I encourage you to really talk this session up.

Also of note, the National Association of School Music Dealers (NASMD) is partnering with the Council this year by providing feedback to them following all of the MAC sessions that are being presented. Bill Harvey (Buddy Rogers Music, OH) is heading this. Retailers are to sit in on the session, as well as try to get a few of their customers to attend at the same. After the session, the Retailer is supposed to poll their customer, and get feedback about whether the session was valuable or not, etc. This feedback will be collected and presented in a session this spring, at the NASMD convention, so that MAC can improve and try to do what they do even better.