

AMEA Governing Board Meeting
August 18, 2012
Montgomery Renaissance Hotel
Montgomery, Alabama

The AMEA Governing Board met at the Renaissance Hotel in Montgomery, Alabama on August 18, 2012. The meeting was called to order at 10:05 a.m. by AMEA President Sara Womack. Present at the meeting: Sara Womack, Steve McLendon, Garry Taylor, Chris Walker, Carla Gallahan, Lori Ardivino, Jody Powell, Stephanie Pesto, Moya Norlund, John Cooper, Beth Davis, Carl Hancock, and Clay McKinney.

The minutes of the June 19, 2012 meeting of the AMEA Governing Board were read by Recording Secretary, Carla Gallahan. A correction to the minutes was addressed. Only one acoustical shell has been secured for use at the 2013 AMEA Conference, there is a possibility another will be available for use. A motion was made to approve the minutes as corrected (Cooper/Davis). Passed.

Steven Clontz, Teloga Musician Networks, addressed the Board regarding his company and the technology services they offer. www.teloga.com

The financial report was presented by Garry Taylor and discussed. Mr. Taylor addressed the addition of a Benevolence Fund for the organization. The report was approved as presented.

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AMEA Award Nomination information was distributed. Carl Hancock made a motion to allow two recipients for the Outstanding Administrator Award (Norlund). Passed.

Discussion and voting on the award nominations occurred.

Sara Womack presented a proposal for an Outstanding Young Music Educator Award. Discussion on the topic occurred and a motion was made to establish the award (McLendon, McKinney). Passed. The form for this award may be found on the AMEA website.

The Board voted to accept the recording contract for the 2013 AMEA Conference (McLendon, Davis).

AMEA By-Law changes were addressed. Proposed changes included: MENC to NAFME, CMENC to Collegiate, Treasurer to Treasurer/Registrar, and the membership category "Sustaining Membership" to "Industry Membership". After discussion, a motion was made to submit the proposed By-Law changes to the AMEA membership (Hancock, Cooper).

A discussion occurred on the Teloga presentation and the contribution NAFME is making with technology to improve the process of communication. The ABA is working with Teloga and the AMEA Board will continue discussion on the topic.

AMEA Conference Evaluations – Dr. Hancock proposed the evaluations be specific to each clinic and members in attendance at the clinic have the opportunity to immediately complete the evaluation. Currently, the evaluation process allows the members to evaluate individual conference sessions as well as overall conference evaluations.

2013 AMEA Conference Planning occurred.

The next meeting of the AMEA Governing Board will be held on Wednesday, January 9, 2013, 6:00 p.m., at the Renaissance Montgomery Hotel.

A motion was made to adjourn (Davis, Norlund). The AMEA Governing Board meeting was adjourned at 1:51 p.m.

Respectfully submitted,
Carla Gallahan
AMEA Recording Secretary



Alabama Music Educators Association
President's Report
August 18, 2012

Leadership Assembly

- NAFME is restructuring professional development opportunities. Instead of Music Education Week in the summer, a national music education week will be held in Nashville in the fall beginning in 2013.
- The Common Core Standards for Arts Education are currently under development. Scott Shuler is part of the leadership team that is coordinating the progress. Visit nccas.wikispaces.com for more information.
- The Lead Sheet is a new bi-weekly email from NAFME that will go out to all members. The content will center around NAFME's theme of *Music Educating – Orchestrating Success*.

Goalposts

- Increase membership of underrepresented populations
 - Make connections to younger members and potential members through social opportunities and recognition
 - Build affiliations with the music industry through membership opportunities and acknowledgement
 - Reach out to retired members by offering opportunities to share their expertise
- Strengthen relationships with current members
 - Gain data regarding wishes and necessities of members through a survey
 - Develop a technology plan for online data management, event registration, and social media
 - Offer innovative, engaging, and relevant professional development
 - Plan for the future by updating the strategic plan, office and committee chair handbook, and bylaws
- Intensify advocacy efforts with a strategic design
 - Develop a list of "asks" and a strategic advocacy plan with innovative ideas through data analysis and a survey

- Connect with other arts organizations in Alabama to strengthen our advocacy efforts

Other

- Southern Division meeting: September 9-10, 2012 in Atlanta
- National Assembly: June 25-July 1, 2013 and June 24-30, 2014 in Tysons Corner, VA



**Governing Board Meeting
August 18, 2012
Executive Director/Editor's Report**

Ala Breve

The August issue of *ala breve* went to the printer on August 2 and should be in the mail any day now. It has been posted to the website and may be viewed there in the yudu format. The deadline for the October issue is September 15. The October issue will include complete conference information: bios, photos conference schedule, hotel info, etc. In addition, it will include the usual - division articles, calendar of events, directory, forms, college/university news, and hopefully some news/feature articles. Please let me know if you have suggestions or submissions.

Ala Breve Advertising

The August issue sold **21** ads and should generate an income of **\$6970.00**. The August 2011 issue sold 23 ads for an income of \$7055.00.

Exhibits

Exhibitor packets were mailed out in July to all prospective exhibitors. As of today, we've sold 23 booths. Visit the AMEA website www.alabamamea.org if you need an exhibitor's packet or know of anyone who does.

Website

The AMEA website has been updated with your new 2012-2013 info. Please visit the site, www.alabamamea.org, and check your division page/s for errors or omissions. A new interactive calendar has been added which includes all division state and district events. Let me know if you need to add to or revise the calendar.

On-line Conference Registration

On-line conference registration is now open. Credit card payments will again be processed through PayPal.

Conference

Letters of acceptance and rejection letters for conference performers and session presenters were mailed in mid-July. The draft of each division's schedule was sent to division presidents for review this week. The complete schedule is available today and hopefully will be finalized during today's planning session. Division presidents should submit presider information by Nov. 1. Send name, address, phone, and email address. Please review the Presider Info sheet included in your conference materials.

Garry Taylor
Executive Director

Important Deadlines:
September 15 – *Ala Breve* deadline
November 1 – Presider info is due

APP
Reg
Exh.

Alabama Orchestra Association

Division of Alabama Music Educators Association

Clay McKinney, President

Dr. Lisa Caravan, President Elect

Felicia Sarubin, Secretary

Daniel Jamieson, Treasurer

Julie Hornstein, Executive Director

President's Report

August 18, 2012

❖ 2013 All State Orchestra Festival

- February 7th - 10th 2013 at the University of Alabama
- Any NAFME teacher in a student's school may sponsor that student to All State Orchestra
- **New in 2013** – Sinfonia – The Middle Group of the All State Orchestra Festival will now include winds, brass and percussion (see program on back). We are excited about this new expansion and look forward to involving more students in All State.
- Programs:
 - **Festival Orchestra:**
 - Mikhail Glinka, Ruslan and Ludmilla Overture
 - Jean Sibelius, Finlandia
 - Winning Piece from Composition Contest
 - Dvorak Symphony No. 9, IV. Allegro con Fuoco
 - **Sinfonia Orchestra**
 - Rimsky-Korsakov, Dance Of The Tumblers. arr. David Stone
 - Villoldo/Rodriguez, Two South American Tangos, arr. Merle J. Isaac
 - Bruckner, Symphony No. 7 III. Scherzo, arr. Vernon Leidig
 - Bach, Sheep May Safely Graze, arr. Lucien Cailliet
 - Gliere, Russian Sailors Dance, arr. Belisario Errante
 - **Consort String Orchestra**
 - Telemann, Procession and Dance, arr. Law
 - Respighi, Siciliana Ignota, arr. Robert McCashin
 - Paul Seitz, Iowa Spring
 - Tracey Rush, Celtic Spring
 - Laruen Bernofsky, Heart of Fire

- District Chairs for the coming year will be
 - Northern – Daniel Jamieson and New District Chair?
 - East Central – Roland Lister
 - Central – Sarah Nordlund and Zakaria Enekeev
 - West Central – Dr. Anne Witt
 - South Central – Sarah Schrader
 - South West – Felicia Sarubin
 - South East – Eugene Conner

- Online Registration for 2013
 - AOA will continue online Registration for the 2013 All State, for both Audition registration and All State Festival Registration. Please check our website www.alabamaorchestraassociation.org for Audition and Registration information

- Composition Contest – Criteria is posted on AOA website. Deadline is October 1st 2012. The winner will receive a cash prize of \$1,500.00. Please spread the word about the composition contest. It is a great opportunity for composers, and AOA would like to have lots of submissions to choose from.

❖ Calendar of Events:

- Composition Contest Deadline – October 1, 2012
- Auditions must be completed by October 14, 2012
- Deadline for All-State Scholarship Applications – October 15, 2012
- Audition Results Posted November 16, 2012
- All-State Registration Deadline – December 1, 2012
- All-State Festival -- February 7-10, 2013